

ONE FINGER
PERFECT
SWIPE
MATCH

REELS
APP

REELS APP /
CHRISTIAN SOCIAL MEDIA
PLATFORM

PRESS KIT
2026



WELL8 APP

**'RELATIONSHIP IS THE
PERFECT MERGER OF
SHARED PASSION AND
KNOWLEDGE'**

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THE REEL8 APP CHANGES THE
WAY YOU NETWORK ONLINE.
ONE FINGER SWIPE. ONE
PERFECT MATCH. CHANGE THE
WORLD!

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As a Christian community we have a wide choice of mobile communication solutions. However, the curtailment of the true Word, diversity in offer and variation in use create barriers for further deepening.

With the Reel8 app we want to provide

support according to current standards for effective mobile communication for churches and Christians. For a wider reach with quality.



PRESS RELEASE
R8 CROWDFUNDING

**DUTCH FOUNDATION INITIATES UNIQUE INTERNATIONAL
CHRISTIAN MATCHING TOOL**

The Dutch foundation One King recently started a worldwide Crowdfunding campaign for the realization of its product; the Christian matching tool; the Reel8 app. Imagine finding your perfect job in seconds, getting in-depth answers to tough questions within moments, finding the right staff for your church or organization with just the flick of a finger, or finding a reliable last-minute babysitter.

NO MORE MISSED OPPORTUNITIES BY FINDING YOUR PERFECT MATCH

The One King Foundation sees that there is a lot of potential in the Church of Christ. Talents are plentiful, but opportunities are often missed because you just can't find the right people at the right time. Together we are stronger than individually, and we can have a deeper impact in a society that is increasingly under pressure, and in a world that is more and more shrouded in darkness.

With the Reel8 app you get the opportunity to immediately change your own situation, and that of others. Specific needs of users are visualized in a clear manner. The algorithm only matches you with

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profiles that have a 60% to 90% match. This way you will always find the person who is looking for you as well, at that particular moment. Because it is also linked to character traits, it can't really be missed. You help out the right person who immediately helps you out in return. Before you know it your project will grow into a successful company!

THE PLATFORM WHERE THE TRUE WORD IS CHERISHED

On the secular social media platforms we see that the Christian conservative message is increasingly being removed, the so-called 'deplatforming'. "This could and should be done differently", according to founders Percy and Natascha Wagner of the One King foundation. The Reel8 app therefore is a platform where the true Word is cherished.

FUTURE EXPECTATIONS

When the Crowdfunding campaign has raised the required €200,000, the One King foundation expects to be able to release the MVP (Minimal Viable Product) within 6 months. With this MVP we have a proven and measured 'proof of concept' to attract investors for further development. The basic functionalities, such as profiles and the matching system, are operational in the MVP.

THE REEL8 APP, ALREADY WIDELY SUPPORTED

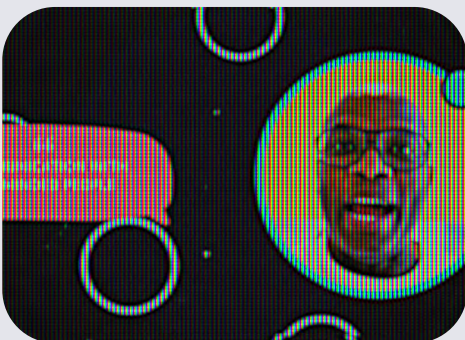
Also in broadcasting people are already looking forward to the Reel8 app. For example, we spoke with actor/presenter/energizer André Accord.

"I understand that Reel8 is a platform where you can actually communicate with like-minded people. Where messages that are posted cannot be deleted. So the authenticity is guaranteed."
According to André Accord.

Internationally one asks the question whether the Reel8 app can be operational shortly. There is a high demand and sense of urgency.



WWW.WHYDONATE.COM



WWW.GIVESENDGO.COM

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The director of our collaborating party 'World Economic Congress' in Zimbabwe forwards a question: "Is the Reel8 app version of Facebook operational? There is a South African pastor who needs an alternative ASAP. Sensoring is slowly becoming a new reality."

The director also states about the Reel8 app:

"This app is an anointed vessel of God. It is like the ark of the covenant, where the presence of the Lord resides. This is an answer to many prayers".

Thus said Dr. Alexander Chisango.

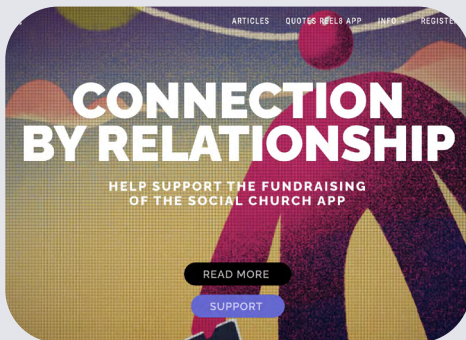
BACKGROUND INFORMATION

Would you like to learn more about the Reel8 app and the One King foundation? Then you can visit the website www.reel-8.com for in-depth info. Here you find the URLs for our Crowdfunding campaigns, on which you can view four animations with empowering, professional responses of broadcasters and artists. Also you can find further information about the fundraiser.

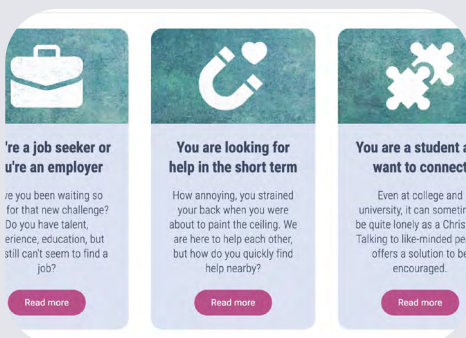
CONTACT INFORMATION

For more information and contact, please email:

secretariaat@oneking.nl



WWW.REEL-8.COM



WWW.REEL-8.COM



MEET THE TEAM

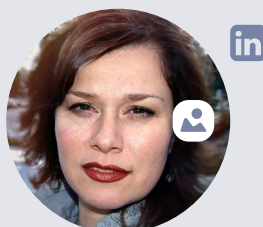
PERCY WAGNER



Creative.

Co founder of One King foundation and Reel8 app.

NATASCHA WAGNER



Networker.

Co founder of One King foundation and Reel8 app.

TINAYE MUNONYARA



Management consultant.

London based entrepreneur with 'Chengetai Capital'.

WILBERT DE GOEI



Project advisor.

'Transformate Foundation', specialist in coordination.

ERIC MARCHAND



Software Architect.

'The Code Crowd' software solutions: planning, fintech.

ALEXANDER CHISANGO



President W.E.C.

Zimbabwe based grassroots socio-economic movement.

**THE REEL8 APP WISHES TO ADDRESS
THE FOLLOWING PROBLEM STATEMENTS**

1

POLARITY

There's a high degree of polarity of groups within the Christian community.

2

INTEGRITY

Integrity in policy is not found on current secular social platforms.

3

CARE

Rampant poverty and shortage of care in society needs to be resolved.

4

SOLUTION CAPACITY

People find it difficult to acquire solutions on their own and need help on the spot.

5

CENSORSHIP

Significant de-platforming of conservative Christian voices & values is happening.

6

MONOPOLY

Threat of Big Tech monopoly dictating user terms in violation of human rights.



PRODUCT INTRODUCTION

THE REEL8 APP IS AN INITIATIVE OF
THE ONE KING FOUNDATION.

WHAT IS IT?

The Reel8 App is an initiative of the One King foundation. Reel8 is pronounced 'relate' and aims to become a groundbreaking Christian social media app. It empowers Christians to have a positive impact in their own lives and their environment.

It connects churches to quickly develop new and more meaningful relationships than is currently the case with standard social apps. This is done based on like-mindedness through personal online church profiles. Churches manage their own social environment. Church members, or believers who do not currently attend a church, can find their counterpart in every area.



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This way everyone is stimulated and is able to collectively create a positive ripple effect.

WHAT ARE THE POSSIBILITIES?



Imagine; you are a guitarist looking for a producer within the Oxford region to start an experimental Gospel project. With a flick of the finger you can get in touch with like-minded producers and musicians who are looking for you! At the same time, by using the app you help to realize great profits for charities within a short time. Obviously, the possibilities are endless to effectively set up projects with great impact from your own spot.

FOR CHURCH AND CHRISTIAN

The app is also a great way for Christians who do not have a church home base to get in touch with brothers and sisters. Our Lord longs for Oikos – coming together from relationship and like-mindedness.

Making the Christian community visible by being living stones.



INTERDENOMINATIONAL

Every church community has its own unique identity within the entire Body of Christ. It will soon be possible, among other things, to maintain direct contacts with church congregations of various signatures.

Cooperation is improved locally, nationally and internationally.

PERSONAL RELEVANCE



Personal involvement is increased. The main function of the app is to connect people who can largely meet each other's needs. This can be in the field of projects, care, vacancies, education, music, etc.

We can positively change the lives of others with the flick of a finger.

GREAT ACCESSIBILITY

Reel8 is a platform where the true Word is given full space. Church congregations can streamline their communication through their own channels and gain an even greater overview of congregation members and processes.

Organizations and individuals can get their message across through specific channels.



CHARITIES



Reel8 is completely free of charge for its users. We use an advertising model to cover costs. This provides exponential returns through massive participation.

The One King Foundation also aims to substantially support Christian charities. Your participation has a direct positive influence on charities that fight against trafficking in children and women.

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LINKING QUALITIES



God has given us unique gifts and talents to contribute to our environment from our own location. In this modern age, we can deploy this more widely with available resources.

Our local space has since changed to a global environment. By setting up modern means of communication professionally and with a dedicated target group, we can undertake greater things collectively.



BUSINESS INTRODUCTION

**'ONE KING' IS A CHRISTIAN CREATIVE ORGANIZATION FOUNDED IN 2012
TO SUPPORT THE BODY OF CHRIST**

The foundation operates from Almere, Flevoland (province), the Netherlands.

The One King Foundation consists of board members and initiators Percy and Natascha Wagner. They are assisted by a permanent circle of voluntary professionals. One King is a Christian creative organization founded in 2012, with the vision and mission to support the Body of Christ in carrying out its mission with modern media resources, and to help it come closer together.

OBJECTIVES

- a. Improve communication between diverse Christian identities;
- b. Financially support (non-viable) Christian organizations;
- c. To develop initiatives and resources related to the objectives as mentioned above, in the broadest

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sense, in order to support and strengthen these goals.

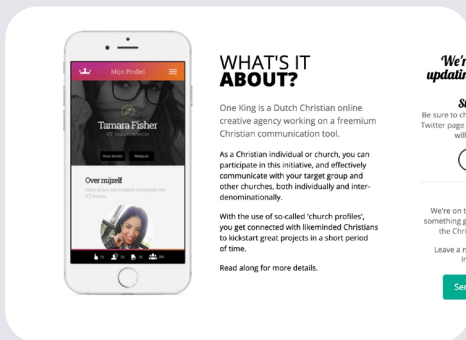
GOALS

- Developing and implementing software for the benefit of churches and Christian organizations;
- Providing presentations;
- Creating awareness processes for Christian organizations in the field of cooperation both nationally and internationally;
- Anything related to the foregoing in the broadest sense of the word.

DELIVERABLES

The first product that the One King foundation will release will be the social matching tool (the Reel8 app).

Reel8 is pronounced 'relate' and aims to become a groundbreaking Christian social media app. It empowers Christians to have a positive impact in their own lives and their environment.



WWW.ONEKING.COM



WWW.FACEBOOK.COM/ONEKINGNL



*Help mee om een nieuw
christelijk webplatform
live te krijgen !!!*

BUSINESS STORY

THE ONE KINGDOM FOUNDATION, ONE KING, IS A FOUNDATION
THAT OPERATES UNDER THE CATCHY NAME “ONE KING”.

VISION

Around the year 2000 the Lord gave Percy and Natascha Wagner a vision to realize a storehouse for the Body of Christ. Meanwhile as pastors of their house church, they also longed to be able to give to society, as hands and feet of Jesus.

A journey of about 12 years followed, searching to find out exactly what God expected of them. This resulted in the establishment of the foundation “One Kingdom, One King” (working title “One King”) in 2012.

TOOL

During the last 22 years, the Lord made the vision increasingly concrete. It developed into a vision for a ‘relationship-tool’, which makes connecting with various denominations more simple than ever.

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A tool through which charities that help ‘widows and orphans’ in our society, can substantially be supported. However, the time was not right yet, and the concept too comprehensive to be marketed.

FOR A TIME AS THIS

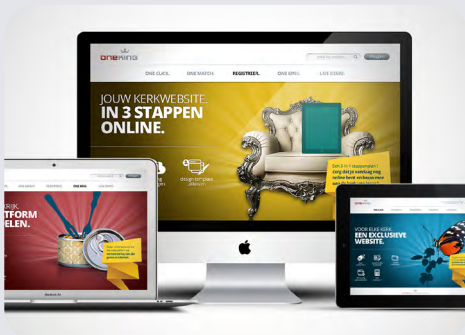
The past 5 years have therefore been used to crystalize the product design, resulting in a clickable prototype, the development of a detailed businessplan on the one hand, and on the other lots of networking with international organizations and experts in various fields. This has resulted in collaboration with a number of these organizations and professionals.

During this process we saw society continuously changing into a society for which this commission of God was especially intended. As the Bible says, “For such a time as this” (Esther 4:14).

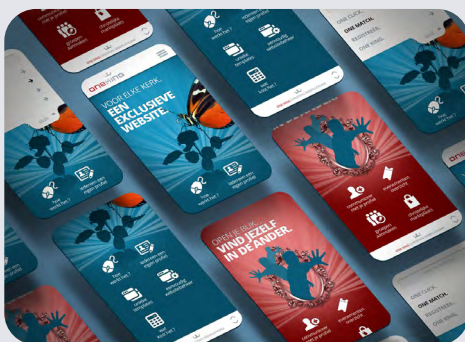
BOOTSTRAPPING & INVESTMENT

During the whole proces the One King Foundation has invested a lot of time and personal capital, supported by a small circle of loyal supporters. A lot of preliminary work has been done to further develop and design this Christian social app.

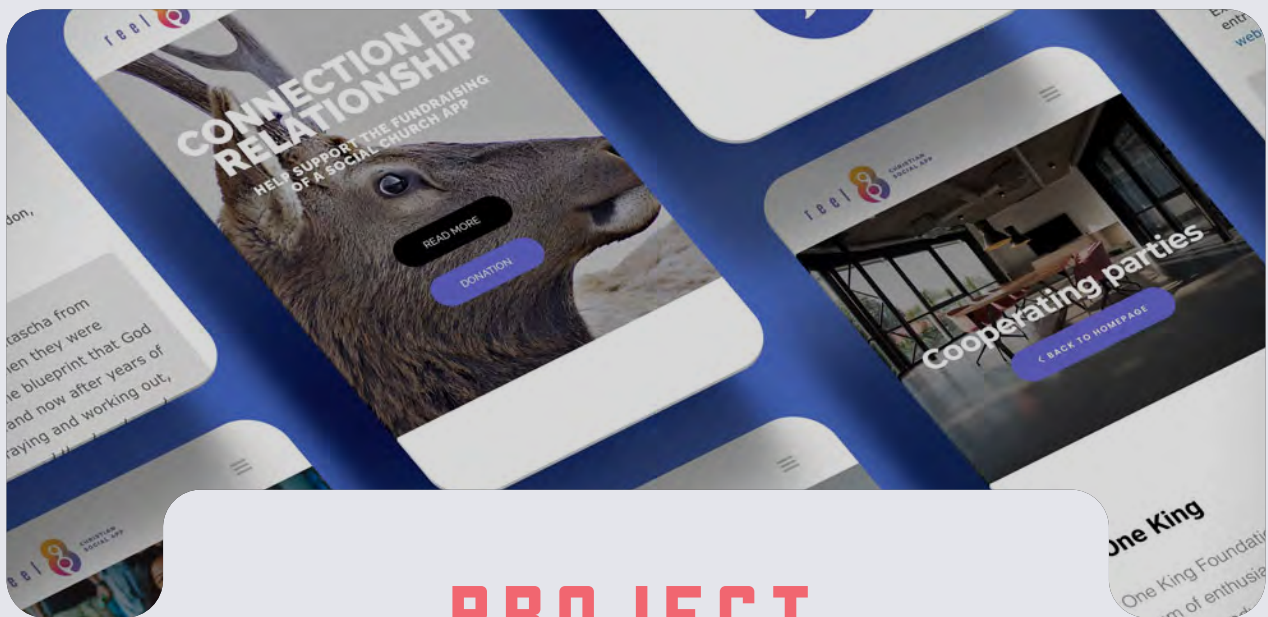
Numerous roads have also been travelled to collect the required start-up capital. The founders are still working on this at the moment.



Previous churchweb concept with a central log in. This version has been overhauled with the current mobile and web app.



Previous churchweb mobile design.



PROJECT OVERVIEW

A CONCISE SUMMARY OF OUR REEL8 APP DIRECTIVES



You're a job seeker or you're an employer

Have you been waiting so long for that new challenge? Do you have talent, experience, education, but you still can't seem to find a job?

[Read more](#)



You are looking for help in the short term

How annoying, you strained your back when you were about to paint the ceiling. We are here to help each other, but how do you quickly find help nearby?

[Read more](#)



You are a student and want to connect

Even at college and university, it can sometimes be quite lonely as a Christian. Talking to like-minded people offers a solution to be encouraged.

[Read more](#)

OBJECTIVES

Creating a storehouse for the Body of Christ. Enabling Christians to establish a Christian economy and contribute to their local society.

GOALS

Setting up a Christian digital infrastructure to help the community accelerate their processes and efficiently reach their goals.

DELIVERABLES

A super cool relationship / matching app for churches and Christians. It's free and usable as a web app and as a mobile app.

CONVERSION



STATISTIC



SOM

‘Serviceable Obtainable Market’. Reach 3% of 8,5 mln. Christian target group in the Netherlands.

QUOTE



“THE REEL8 APP CHANGES THE WAY YOU NETWORK ONLINE. ONE FINGER SWIPE. ONE PERFECT MATCH. ONE KINGDOM!”

GOALS

MARKET INSIGHT

The Christian community needs a dedicated reliable digital environment without deplatforming.



PROJECT OBJECTIVES

The One King Foundation uses the Reel8 app to efficiently promote relationships and help users achieve their goals.

OBJECTIVE 1

Improve church communication

OBJECTIVE 2

Financially support Christian charities

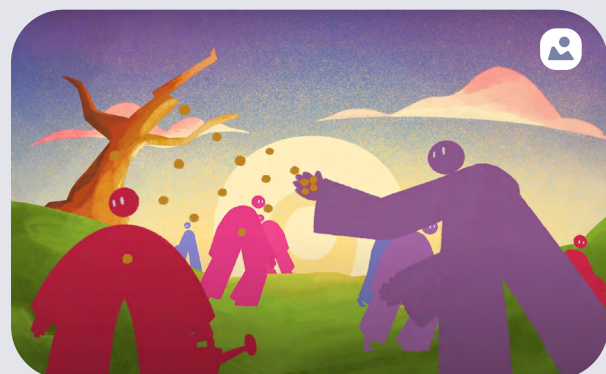
OBJECTIVE 3

Develop future initiatives and resources to enlarge the above stated



TARGET AUDIENCE

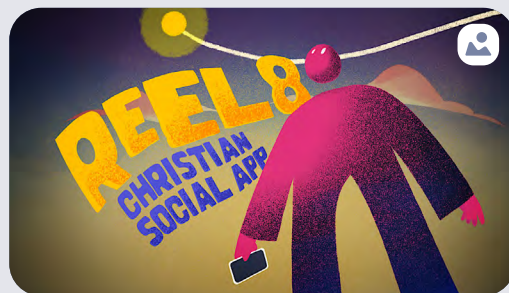
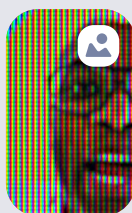
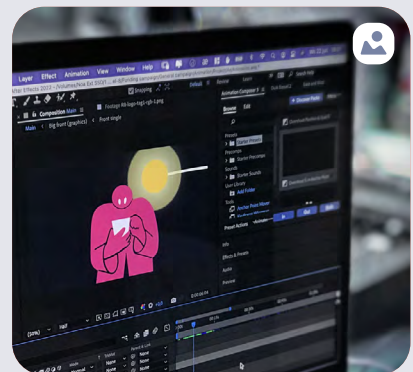
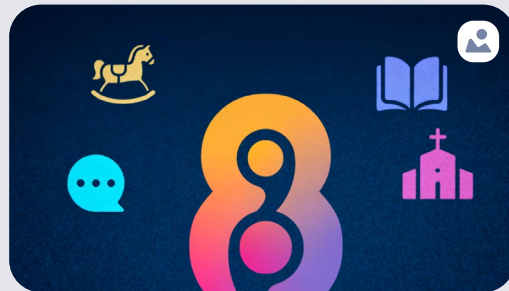
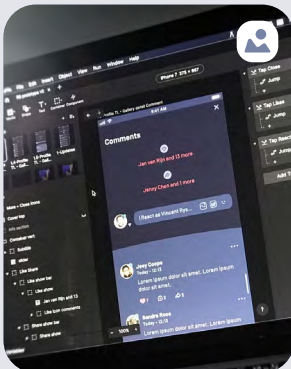
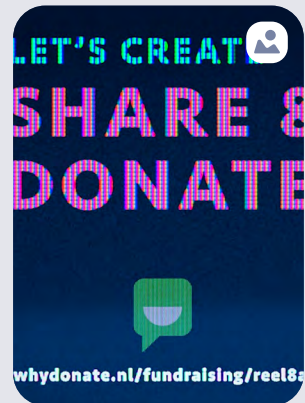
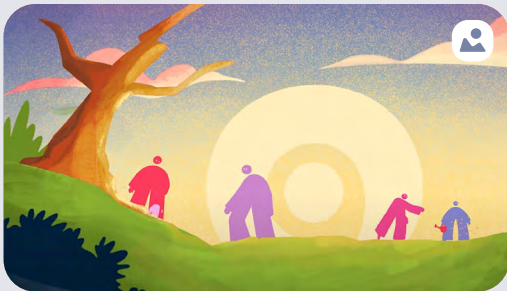
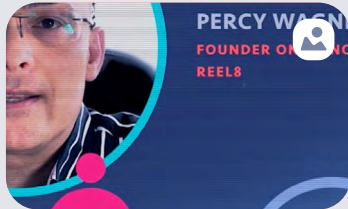
CHURCH COMMUNITIES, CLERGY,
FAMILY, ORGANISATIONS,
ENTREPRENEURS



MAIL: INFO@ONEKING.NL

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MEDIA

PICS

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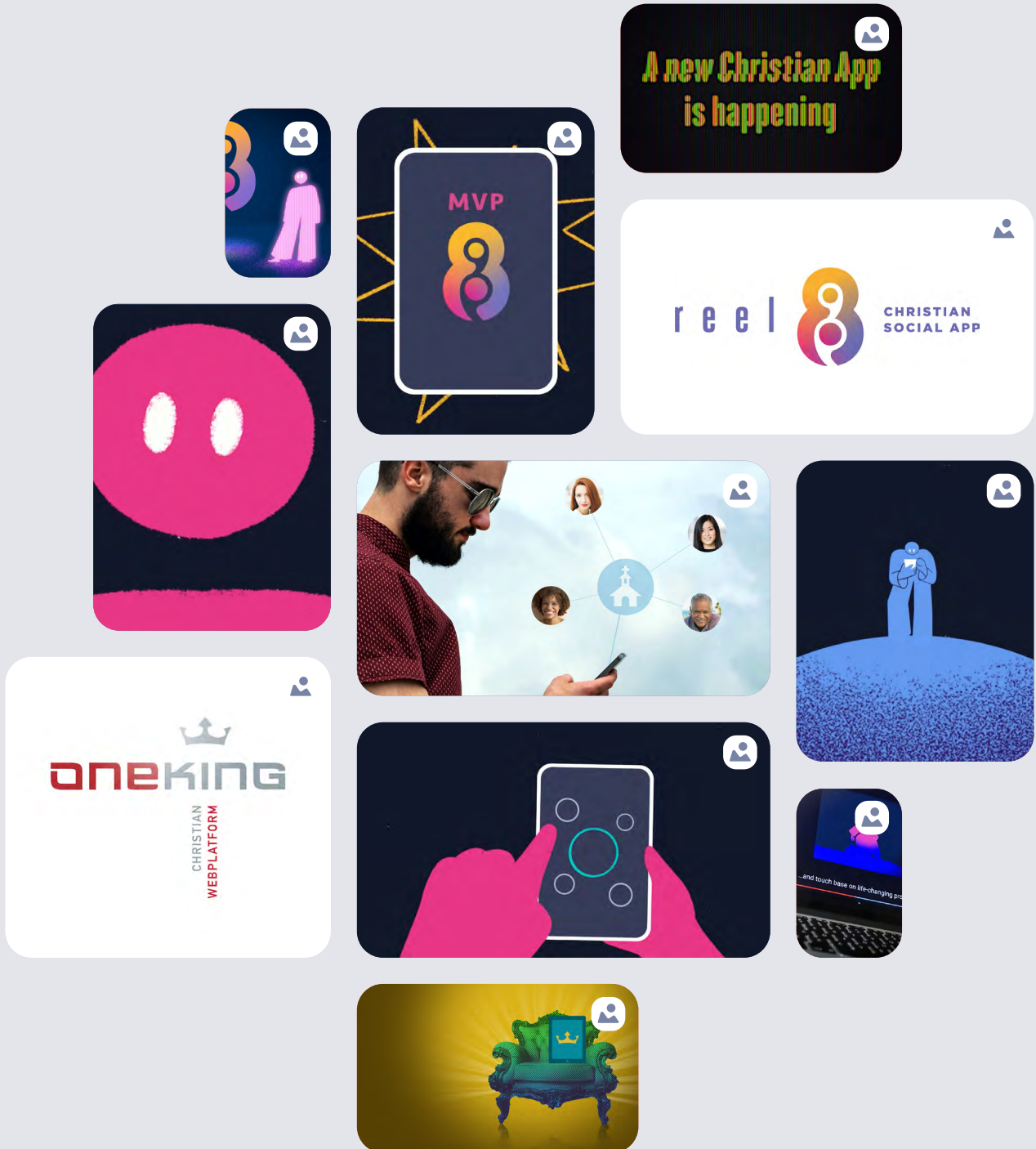
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DESCRIPTION

CLICK ON THE IMAGES
AND DOWNLOAD FOR YOUR
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REEL8 SOCIAL MEDIA

REEL8 WEBSITES

CAMPAIGN

SITES

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DESCRIPTION

**CLICK ON BUTTON LINKS TO
LEARN ABOUT THE CAMPAIGN
VIA THE SOCIAL CHANNELS**

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CREDENTIALS

BACKGROUND

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DESCRIPTION

**CLICK ON BUTTONS TO READ
ABOUT THE INITIATORS AND
THEIR BACKGROUNDS**



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